

CONTRACT



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 (505)884-7777

<u>Contract / Revision</u> 967560 /		<u>Alt Order #</u> 06395882
<u>Product</u> Issue		
<u>Contract Dates</u> 10/26/12 - 11/05/12		<u>Estimate #</u> PATRIOT MAJ NM
<u>Advertiser</u> Patriot Majority NM		<u>Original Date / Revision</u> 10/29/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Campaign Group, The
 Attention: Lisa Cabanel
 1600 Locust St
 Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 22	KOAT	11/01/12	11/01/12	Greys Anatomy	8-9p		:30			NM	1	\$3,750.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$3,750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	10/29/12-11/04/12	Greys Anatomy	8-9p	----Th----	:30		\$3,750.00	NM		
	See MG 22.2											
	2	KOAT	11/01/12-11/01/12	CMA AWARDS	7-10PM	----Th----	:30		\$3,750.00	NM		
	Ⓜ MG for 22.1 11/01											
Totals											29	\$23,925.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	5	\$2,725.00	\$2,316.25	\$162.14	\$2,478.39
10/29/12 - 11/05/12	24	\$21,200.00	\$18,020.00	\$1,261.40	\$19,281.40
Totals	29	\$23,925.00	\$20,336.25	\$1,423.54	\$21,759.79

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.